



AUTOMOBILI PININFARINA ELECTRIFIES JAPAN WITH INTRODUCTION OF BATTISTA CINQUANTACINQUE AND B95

- Automobili Pininfarina strengthens its presence in Asia, introducing the B95 hyper Barchetta and the never-before-seen Battista Cinquantacinque hyper GT one-off livery to clients in the region
- Battista Cinquantacinque, inspired by the classic 1955 Lancia Florida, bears iconic Blu Savoia Gloss finish
- Cinquantacinque name, derived from the Italian word for 55, pays tribute to the iconic Pininfarina classic car
- Japan introduction underscores Automobili Pininfarina's commitment to delivering beautiful cutting-edge electric vehicles around the world
- Accompanying assets available to download [here](#)

(TOKYO/CAMBIANO – 10 MAY 2024) Automobili Pininfarina, renowned for creating the most beautiful and exclusive pure-electric hypercars in the world, has for the first time presented the all-new Battista Cinquantacinque, inspired by the Pininfarina-styled 1955 Lancia Florida, and the B95 hyper Barchetta, to audiences in Japan.

The introduction strengthens the company's presence in the region of Asia as it continues to deliver its promise of 'Dream Cars. Made Real' to clients around the world. Working with world-class luxury experts SKY GROUP as its retail partner, based in Tokyo, Automobili Pininfarina will provide a personalised client experience like no other, ensuring every hand-crafted vehicle to leave the company's atelier in Cambiano, Italy and destined for Japan, is a unique expression of each client's personality.

Automobili Pininfarina will introduce two vehicles – the B95 hyper Barchetta and Italy's most powerful and fastest road legal car, the Battista – to Japanese clients.

Battista: Italy's fastest road legal car

Introducing the never-before-seen Battista Cinquantacinque, inspired by the 1955 Lancia Florida, this hyper GT integrates stunning design with unparalleled performance. Its exterior is finished in a flawless Blu Savoia Gloss paint, contrasted by the Bianco Sestriere Gloss roof and completed by the elegant Brushed Anodised jewellery pack. Inside, it is upholstered in a bespoke Mahagoni (Poltrona Frau Heritage Leather). The livery and



name Cinquantacinque, translating to '55' in Italian, elegantly honours the iconic, classic 1955 Lancia Florida, styled by Carrozzeria Pininfarina.

The Cinquantacinque model features a number of unique inscriptions that point to its heritage and provenance. The passenger door plate as well as the underside of the active rear wing both feature the 'Cinquantacinque 55' signature.

Each Battista is propelled by four independent electric motors and a powerful 120 kWh lithium-ion battery, delivering 1,900hp and 2,340Nm of torque. This advanced powertrain ensures thrilling performances, such as acceleration 0-100 kph in 1.86 seconds and 0-200 kph in 4.75 seconds, as well as a comfortable driving range of up to 476 km.

B95: world's first electric hyper Barchetta

B95 makes its debut in Asia as the world's first pure-electric hyper Barchetta, and the first coach-built car by Automobili Pininfarina. The introduction of this pure-electric, open-top hyper Barchetta to the Asian market signifies Automobili Pininfarina's commitment to expanding its global reach and delivering bespoke hypercars and experiences to the world's select taste makers. It demonstrates a highly-exclusive design and technology showcase available in strictly-limited numbers. The simplicity of its flowing open-topped bodywork contrasts with exquisite technical details to provide a dramatic interpretation of a classic racer, underpinned by pure-electric performance.

Paolo Dellachà, CEO of Automobili Pininfarina, said: *"Our entry to the Japanese market is an exciting milestone for Automobili Pininfarina as we continue to expand our global footprint. Japan is renowned for its rich automotive culture and discerning clientele, who appreciate artistry, performance, and innovation. We are confident this new audience will appreciate the Italian craftsmanship and engineering expertise that goes into making each and every Automobili Pininfarina vehicle a unique expression of its owner's personality."*

In 2023, in addition to its Battista and B95 vehicles, Automobili Pininfarina introduced its ground-breaking PURA Vision design concept, a vehicle that sets the template for the design of future models from the brand. PURA Vision embodies the company's vision for the future, its PURA design philosophy, and showcases the principles which transform the DNA of iconic models from Pininfarina SpA's past to define the future, balancing inspiration from iconic classic cars with futuristic elements.

Every vehicle has been designed by the Automobili Pininfarina Design team, engineered and hand-crafted in Cambiano by a team of artisans.



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EDITOR'S NOTES

ABOUT AUTOMOBILI PININFARINA

Automobili Pininfarina is based in operational headquarters in Cambiano, Italy, with a commercial office in Munich, Germany, and resourced with a team of experienced automotive executives from luxury and premium car brands. Designed, engineered and produced by hand in Italy, with a focus on designing experiences for the world's foremost taste makers, all of Automobili Pininfarina's vehicles embody the PURA design philosophy. This philosophy will also permeate all future production cars, seamlessly blending classic inspiration with cutting-edge technology.

ABOUT AUTOMOBILI PININFARINA BATTISTA ([LINK TO PRESS KIT](#))

Battista is the most powerful car ever designed and built in Italy and it delivers a level of performance that is unachievable today in any road-legal sports car featuring internal combustion engine technology. Faster than a current Formula 1 race car in its 0-100 km/h sub-two second sprint, and with 1,900 hp and 2,340 Nm torque on tap, the Battista combines extreme engineering and technology in a zero emissions package. Battista's 120 kWh battery provides power to four electric motors – one at each wheel – with a combined WLTP range of up to 476 km (U.S. combined EPA: 300 miles) on a single charge. No more than 150 examples of Battista will be individually hand-crafted at the atelier in Cambiano, Italy.